



WFXR
201 Humboldt St
Rochester, NY 14610
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Advertiser
Agency
Buyer
Salesperson

Priorities USA Action(PAC) (44728)
Targeted Platform Media (20389)
Katie, Thompson,
Katz - Washington DC, Washington DC
(1179)
ph: (202) 872-5880 , fx: (202) 872-0263x
Political - Issues / Propositions (1068)
750/760/4684 TV (534124)
National/Political
4684/ECR25187223
A35+

Invoice 2609944
Inv Date 6/26/2016
Terms Cash In Advance
Contract 1364588
Bill Type Standard
Period 5/30/2016 - 6/26/2016

Targeted Platform Media
650 Massachusetts Avenue NW
Washington, DC 20001

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

TV
Separation: 30

CO-OP/Order Type No/Normal
Package
Gen. Date 6/27/2016 9:58:43AM

Roanoke VA (WFXR)

DUPLICATE INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Program	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:		<u>The People's Court</u>						
	SPOT	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	06/08/16 12:26PM (We)	01:00	PEOPLE'S COURT	PRA-TV16-06H	\$70.00	
	SPOT	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	06/09/16 12:13PM (Th)	01:00	PEOPLE'S COURT	PRA-TV16-06H	\$70.00	
	SPOT	12:00:00PM- 1:00:00	Day, W-1, Th-1, F-1	06/10/16 12:52PM (Fr)	01:00	PEOPLE'S COURT	PRA-TV16-06H	\$70.00	
2.0	Contract Line Remarks:		<u>Judge Judy 4</u>						
	SPOT	4:00:00PM- 4:30:00	Per week (2), We, Th, Fr	06/08/16 4:13PM (We)	01:00	Judge Judy	PRA-TV16-06H	\$300.00	
	SPOT	4:00:00PM- 4:30:00	Per week (2), We, Th, Fr	06/09/16 4:11PM (Th)	01:00	Judge Judy	PRA-TV16-06H	\$300.00	
3.0	Contract Line Remarks:		<u>Judge Judy 3</u>						
	SPOT	4:30:00PM- 5:00:00	Per week (2), We, Th, Fr	06/09/16 4:59PM (Th)	01:00	Judge Judy	PRA-TV16-06H	\$300.00	
	SPOT	4:30:00PM- 5:00:00	Per week (2), We, Th, Fr	06/10/16 4:42PM (Fr)	01:00	Judge Judy	PRA-TV16-06H	\$300.00	
4.0	Contract Line Remarks:		<u>2.5 Men</u>						
	SPOT	11:00:00PM-11:30:00	Per week (2), We, Th, Fr	06/08/16 11:12PM (We)	01:00	TWO AND A HALF MEN	PRA-TV16-06H	\$150.00	
	SPOT	11:00:00PM-11:30:00	Per week (2), We, Th, Fr	06/10/16 11:42PM (Fr)	01:00	Copa America Centenario Soccer 2	PRA-TV16-06H	\$150.00	
5.0	Contract Line Remarks:		<u>Modern Family 1</u>						
	SPOT	12:00:00AM-12:30:00	Per week (2), We, Th, Fr	06/08/16 12:25AM (We)	01:00	MODERN FAMILY	PRA-TV16-06H	\$50.00	
5.0	SPOT			06/10/16			1 preempt @ \$50.00	\$0.00	Pre-Empty
6.0	Contract Line Remarks:		<u>Modern Family 2</u>						
	SPOT	12:30:00AM- 1:00:00	Per week (2), We, Th, Fr	06/09/16 12:55AM (Th)	01:00	MODERN FAMILY	PRA-TV16-06H	\$50.00	
	SPOT	12:30:00AM- 1:00:00	Per week (2), We, Th, Fr	06/10/16 12:58AM (Fr)	01:00	MODERN FAMILY	PRA-TV16-06H	\$50.00	
7.0	Contract Line Remarks:		<u>The People's Court</u>						
	SPOT	12:00:00PM- 1:00:00	Day, M-1	06/13/16 12:41PM (Mo)	01:00	PEOPLE'S COURT	PRA-TV16-06H	\$70.00	
8.0	Contract Line Remarks:		<u>Modern Family 1</u>						
	SPOT	12:00:00AM-12:30:00	Per week (1), Mo	06/13/16 12:16AM (Mo)	01:00	MODERN FAMILY	PRA-TV16-06H	\$50.00	M/G For 5.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.

Gross Total	\$1,980.00	Total Spots	14
Commission	(\$297.00)		
Net Total	\$1,683.00		